



ramar foods

The flavor of the philippines

PRODUCT GUIDE 2024

RETAIL AND FOOD SERVICE



Our Commitment



Dear Customers,

At Ramar Foods, our commitment to fostering community connections and making a positive impact is central to who we are. Our actions are deeply rooted in our core values, which guide us every step of the way. We're dedicated to creating the best experiences, being truly remarkable, embracing change, and treating everyone as part of our extended family.

We hold our Customers, Team Members, Vendors, and Partners in high esteem, and we are wholeheartedly dedicated to supporting their unique needs and the communities they serve. Our vision is to place our food at the heart of your table, uniting families and communities in the celebration of life's joys.

We firmly believe that meaningful partnerships and shared objectives can have a profound impact when we actively listen and collaborate with one another. Together, we can create a brighter and more connected future for all.

Susie Quesada

President & CEO of Ramar Foods®

Table Of Contents

Our Story	5
Our Mission	6
Three Uniques	7
Magnolia Ice Cream and Novelties	8
Magnolia Meats	17
Magnolia Lumpia and Dim Sum	26
Orientex	30
Manila Gold	36
Frescano	39
Food Service	42





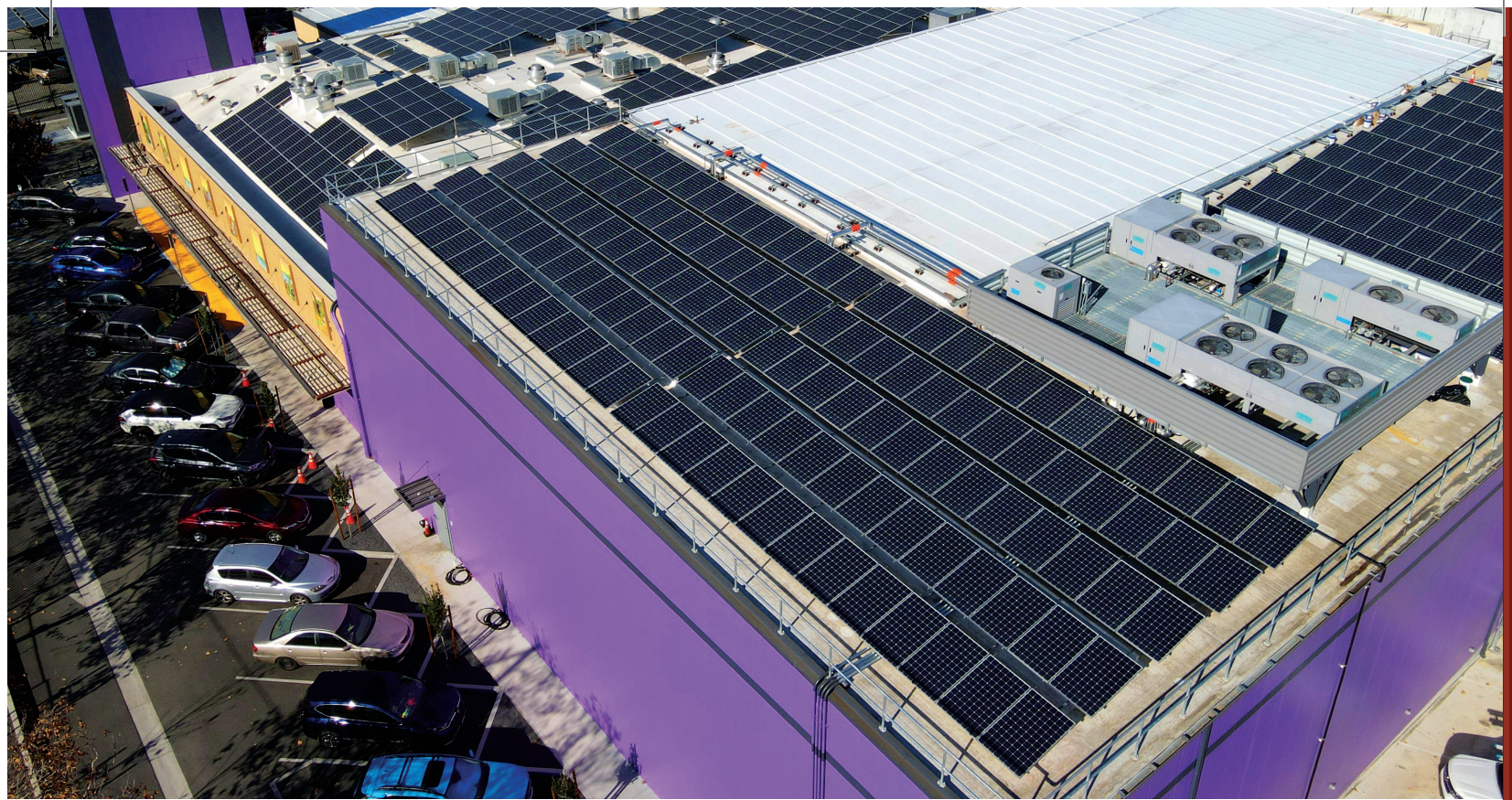
OUR *Story*

OVER 50 YEARS, AND COUNTING...

In 1969, Ramon and Maria Quesada opened a stall at the San Jose Flea Market, offering goods to nurture the community. Fifty years later, Ramar Foods® has turned into something they could not have imagined. Navigating the bumps in the road is not easy, but no matter what challenges come our way, we will always strive to make it the best.

Over the years, in the spirit of continuous improvement, we have worked to improve all areas of our business, from updating our facilities and investing in our people, to improving our process and ensuring our products are the best. As a family business, our people are regarded as family, and we take pride in creating products that help our customers connect with their families.

Ramar Foods® started out nurturing the community, and we will continue to do so.



OUR *Mission*

We've taken long strides in creating a business that is environmentally sustainable — Our corporate office in the San Francisco Bay Area is almost completely powered by on-site renewable energies. To date we've offset so much carbon dioxide entering the atmosphere that it's saved over 100,000 trees from being cut down.

OUR social mission

To shape a legacy of food products that nourish culture and community, while making a positive impact on the environment.

OUR product mission

To globalize our passion for food and excellent service through innovative products that connect and create value for our community, employees, and partners.

OUR economic mission

To make, distribute and sell the finest quality frozen products with a continued commitment to incorporating wholesome ingredients and promoting business practices that respect the environment.

OUR

Three uniques

Pioneered the introduction of Filipino cuisine to the US market through highly acclaimed brands since 1969.



Comprehensive range of products and services including Sales, Delivery Logistics and Manufacturing.



Produced using sustainable, clean energy sources to ensure a greener footprint.



A TASTE OF HOME



www.magnoliaicecream.com

ICE CREAM AND NOVELTIES

Magnolia® Ice Cream



In 1972, Ramar Foods® began to innovate the traditional ice cream flavors that long dominated the American market. Our founders set out to not only support Filipino-American communities in the US, but also introduce Filipino flavors to American audiences.

Magnolia® Tropical Ice Cream is one of our original innovations. Magnolia® Ice Cream has been made in Northern California since 1972, with genuine California milk and the finest fruit offerings, a true taste of paradise.



UBE

Ube is a Southeast Asian tuber often confused with purple sweet potatoes or taro. It is cylindrical and rounded at the ends, and differs in size and shape depending on the growing environment. This starchy root vegetable grows best in warm, tropical and subtropical regions where the summers are wet. The rough skins are brownish-gray and can be covered in small rootlets. The flesh is bright lavender but can also range from cream to white. Ube has a slightly sweet, nutty flavor.

Magnolia® Premium Tropical Ice Cream now offers a variety of ube ice cream, from our traditional Ube, to our Ube Cookies & Cream, and our lower fat less sugar line, Bliss Ube and Bliss Ube Macapuno.

UBE DELIGHTS



7311
UBE BOBA
8 pack / 16 oz

S1811
UBE
6 pack / 1.5 qts

S1815
BLISS UBE
6 pack / 1.5 qts



S1895
BLISS UBE MACAPUNO
6 pack / 1.5 qts

S1894
UBE MACAPUNO
6 pack / 1.5 qts



1611
UBE AND BEAN
12 pack / 340 g

S1814
UBE COOKIES & CREAM
6 pack / 1.5 qts



S1812
UBE-QUESO
6 pack / 1.5 qts



SCROUND ICE CREAM



S1811
UBE*
6 pack / 1.5 qts



S1841
MACAPUNO*
6 pack / 1.5 qts



S1821
MANGO*
6 pack / 1.5 qts



S1809
BUKO PANDAN*
6 pack / 1.5 qts



S1800
AVOCADO* 6
pack / 1.5 qts



S1851
BUKO
6 pack / 1.5 qts



S1805
BUKO SALAD*
6 pack / 1.5 qts



S1814
COOKIES & CREAM
6 pack / 1.5 qts



S1898
GREEN TEA*
6 pack / 1.5 qts



S1861
HALO-HALO*
6 pack / 1.5 qts



S1831
LANGKA*
6 pack / 1.5 qts



S1891
MAIS QUESO*
6 pack / 1.5 qts



S1890
QUESO QUESO*
6 pack / 1.5 qts



S1807
TARO
6 pack / 1.5 qts



S1894
UBE MACAPUNO*
6 pack / 1.5 qts



S1812
UBE-QUESO
6 pack / 1.5 qts



*Also available in 3 gallon tubs.



Bliss

A GUILT-FREE TROPICAL DESSERT

Magnolia® Bliss is the newest line from our premium tropical ice cream brand, Magnolia® by Ramar Foods. Bliss takes our most popular tropical flavors and lowers the amount of sugar and fat. Ube and Ube Macapuno are the first flavors to be introduced in this frozen dessert line.

180 CALORIES PER SERVING
65% LESS SUGAR*
45% LOWER FAT*

*compared to our regular ice cream



S1815
BLISS UBE
6 pack / 1.5 qts



S1895
BLISS UBE MACAPUNO
6 pack / 1.5 qts



Magnolia® BOBA Ice Cream



THE BEST OF BOTH TREATS!

Premium Magnolia® Ice Cream and boba combined into one. The Magnolia® Boba Line is a combination of the flavors you know and love.

BOBA ICE CREAM



7311
UBE
8 pack / 16 oz



7321
MANGO
8 pack / 16 oz



7374
BROWN SUGAR
8 pack / 16 oz



7372
HONEYDEW
8 pack / 16 oz



7306
COFFEE
8 pack / 16 oz



7398
GREEN TEA
8 pack / 16 oz



7373
JASMINE MILK TEA
8 pack / 16 oz



7371
WINTERMELON
8 pack / 16 oz



Also available in 3 gallon tubs upon request.

MILKBARS

12 pack / 340 G



1611
UBE AND BEAN
12 pack / 340 g



1621
MANGO
12 pack / 340 g



1641
COCONUT
12 pack / 340 g



1661
HALO-HALO
12 pack / 340 g





A TASTE OF HOME



The Magnolia® brand first made its appearance in the Golden State in 1972. As the Filipino community grew in California, so did the need for all Filipino flavors. Due to high demands, Ramar Foods® recreated a range of Filipino food favorites, from tropical ice cream to breakfast meats and snacks.

www.eatmagnolia.com

MEATS, HOTDOG, BARBECUE, AND SISIG

LONGANISA

Longanisa is a type of sausage from the Philippines, celebrated for its delightful blend of sweet and savory flavors. It's a beloved breakfast item often served alongside garlic fried rice and fried eggs, creating a classic morning meal. Regional variations add their distinct twists to the flavor profile.



M143
SWEET PORK LONGANISA
24 / 10 oz



M153
HOT PORK LONGANISA
24 / 10 oz



M163
CHICKEN LONGANISA
24 / 10 oz



MV143
VIGAN PORK LONGANISA
24 / 10 oz

NEW



P143
**SWEET GARLIC
PORK LONGANISA**
24 / 10 oz

NEW



P193
**SWEET HAMONADO
PORK LONGANISA**
24 / 10 oz



M151
**LUCBAN
PORK LONGANISA**
24 / 10 oz

NEW

MEATS

Easy too cook



M197
**COOKED
SWEET HAMONADO
LONGANISA**
12 / 16 oz



M198
**COOKED PORK
LONGANISA**
12 / 16 oz



M196
**COOKED CHICKEN
LONGANISA**
12 / 16 oz

Skinless



M154
**SKINLESS HOT
LONGANISA**
12 / 16 oz



MV145
**SKINLESS VIGAN
LONGANISA**
12 / 16 oz



M145
**SKINLESS SWEET
HAMONADO
LONGANISA**
12 / 16 oz



MV146
**SKINLESS VIGAN
LONGANISA
(NO COLOR)**
12 / 16 oz



TOCINO

This traditional Filipino breakfast meat is renowned for its sweet and savory taste, achieved through a blend of sugar, soy sauce, vinegar, garlic, and annatto for color.



M173
PORK TOCINO
24 / 10 oz



M184
CHICKEN TOCINO
24 / 10 oz



HOT DOG

The introduction of hot dogs to the Philippines can be traced back to the American colonial period in the early 20th century. While hot dogs were originally imported, Filipinos began to adapt them to their palate. Now Filipino-style hot dogs can be easily recognized by their distinct, vibrant red color and the unique taste of sweet and savory flavors, in a tender juicy mix of pork and beef. Magnolia® Hot Dogs continue to offer the tradition of this popular food through our different varieties in cocktail, regular, jumbo, and family pack sizes.

HOT DOGS



M703
REGULAR
24 / 12 oz



M704
JUMBO
24 / 12 oz



M711
FAMILY REGULAR
4 / 4 lbs



M705
COCKTAIL REGULAR
12 / 2 lbs



M708
CHEESE REGULAR
24 / 12 oz



M709
CHEESE COCKTAIL
18 / 16 oz



M712
FAMILY CHEESE
4 / 4 lbs



M707
COCKTAIL REGULAR
14 / 24 oz



BARBECUE

Filipino BBQ skewers, also known as “Pinoy BBQ” or “Filipino barbecue,” are delicious, grilled street food in the Philippines. This popular dish typically consist of chunks of meat marinated in a sweet & savory sauce, that are skewered on sticks. It’s grilled to perfection when the sauce forms a flavorful, slightly caramelized texture.

Filipino BBQ skewers are loved for their flavor profile and can be found during outdoor gatherings, fiestas, and street food festivals in the Philippines. They are a delicious and easy-to-enjoy representation of Filipino cuisine.



T087
PORK BBQ
10 STICKS
 14 / 20 oz



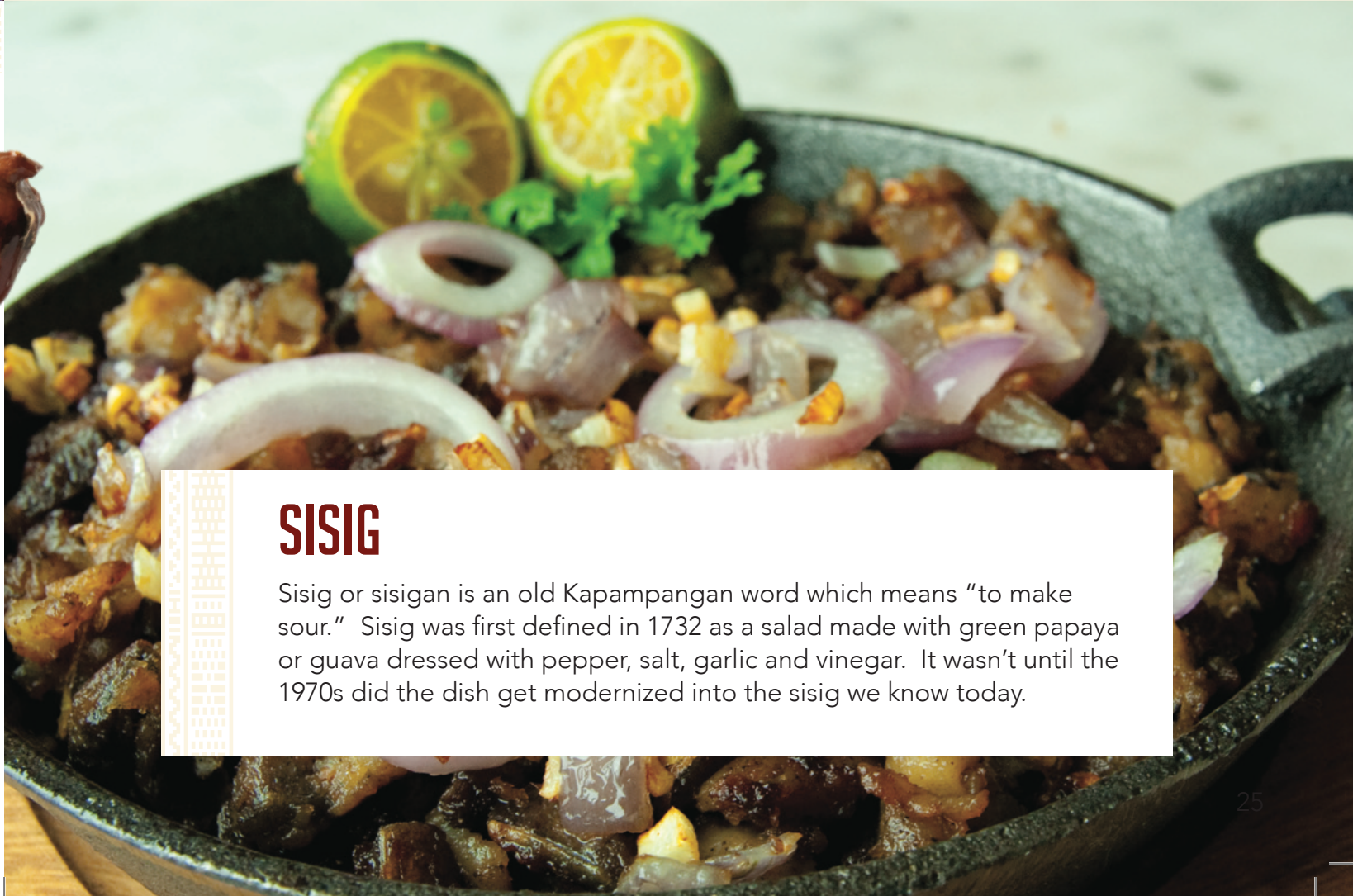
T071
CHICKEN BBQ
10 STICKS
 14 / 20 oz





T601
PORK SISIG
20 / 10 oz

For additional sizes, see the Food Service section at the back of the catalog.



SISIG

Sisig or sisigan is an old Kapampangan word which means “to make sour.” Sisig was first defined in 1732 as a salad made with green papaya or guava dressed with pepper, salt, garlic and vinegar. It wasn’t until the 1970s did the dish get modernized into the sisig we know today.

Magnolia® Lumpia and Dim Sum



Magnolia® dim sum was purposefully crafted to embody the wholesome, premium flavors of authentic Philippines Chinoy cuisine. Made with real ingredients without fillers, these mouthwatering snacks are conveniently packaged in resealable bags, ensuring a perfect, ready-to-eat treat in just minutes.

FILIPINO LUMPIA AND DIM SUM A TASTE OF HOME

COCKTAIL LUMPIA



M316
PORK LUMPIA
12 / 1.5 lbs



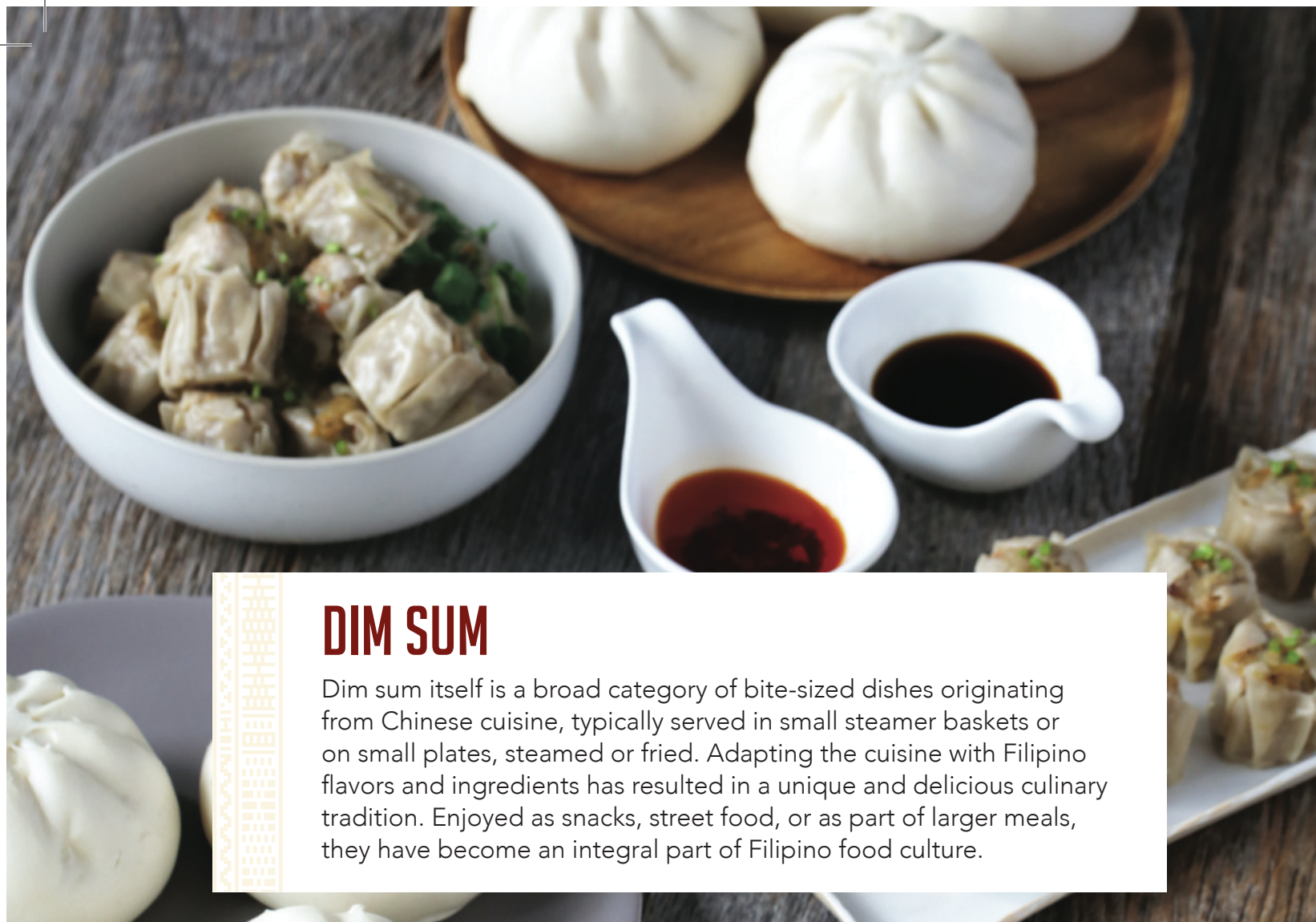
M315
PORK LUMPIA
8 / 2.5 lbs



M317
CHICKEN LUMPIA
12 / 1.5 lbs



For additional sizes, see the Food Service section at the back of the catalog.



DIM SUM

Dim sum itself is a broad category of bite-sized dishes originating from Chinese cuisine, typically served in small steamer baskets or on small plates, steamed or fried. Adapting the cuisine with Filipino flavors and ingredients has resulted in a unique and delicious culinary tradition. Enjoyed as snacks, street food, or as part of larger meals, they have become an integral part of Filipino food culture.

FILIPINO-STYLE DIM SUM



B1100
PORK ASADO
SIOPAO
5 OZ
 12 / 20 oz



B1200
CHICKEN
ASADO
SIOPAO
5 OZ
 12 / 20 oz



B1005
PORK WITH
SHRIMP
SIOMAI
 20 / 10 oz



B1007
CHICKEN WITH
SHRIMP SIOMAI
 20/10 oz



Magnolia® Dim Sum

NEW



M1005
PORK SIOMAI
10 OZ
20 / 10 oz

NEW



B1210
SPICY PORK SIOPAO
5 OZ
12 / 20 oz



ORIENTEX[®]

BEST LUMPIA EVER



www.orientexlumpia.com

LUMPIA, MEATS, AND WRAPPERS



Since the 1970s, Orientex® Lumpia has secured its place as the beloved lumpia choice among Filipino Americans, offering comforting flavors cherished by families at their dining tables for many years. Additionally, our Orientex® Meats, typically a breakfast staple, can delight taste buds throughout the day, seamlessly fitting into meals, including merienda—the satisfying meal between lunch and dinner.



LUMPIA

While Philippine lumpia may resemble spring rolls found throughout Asia, its flavor is a delightful departure from expectations. It boasts a harmonious fusion of indigenous ingredients, influenced by culinary traditions from Spain, China, Malaysia, and America.

2 pounds



O100B
PORK LUMPIA SHANGHAI
12 / 2 lbs



O095B
CHICKEN LUMPIA SHANGHAI
12 / 2 lbs



O118B
PORK WITH SHRIMP LUMPIA SHANGHAI
12 / 2 lbs



O117B
CHICKEN WITH SHRIMP LUMPIA SHANGHAI
12 / 2 lbs



O098B
ALL VEGETABLE LUMPIA SHANGHAI
10 / 2 lbs

4 pounds



O271
PORK LUMPIA COCKTAIL
6 / 4 lbs



O291
CHICKEN LUMPIA COCKTAIL
6 / 4 lbs



O296
PORK WITH SHRIMP LUMPIA COCKTAIL
6 / 4 lbs

1 pounds



O101
PORK LUMPIA SHANGHAI
20 / 1 lb



For additional sizes, see the Food Service section at the back of the catalog.

LUMPIA WRAPPER



O010
LUMPIA WRAPPERS
40 / 11 oz

MEATS



O142
SWEET PORK LONGANISA
24 / 14 oz



O152
HOT PORK LONGANISA
24 / 14 oz



O172
PORK TOCINO
24 / 14 oz



O182
CHICKEN TOCINO
24 / 14 oz





THE SECRET INGREDIENT TO FILIPINO CUISINE



The tangy – sometimes sour, sometimes sweet – flavors of calamansi have been enjoyed in many Filipino households. With the growing population of Filipinos in the United States, Manila Gold® brings the flavors of pure calamansi to everyday meals. Its versatility can be used as an ingredient in recipes, juices, or dips.

www.manilagold.com

JUICE AND CONCENTRATES



CALAMANSI

The small, round calamansi is a citrus with thin skin, adorned with numerous small, prominent oil glands. Maturing from green to yellow and eventually to an orange hue, its juicy, delicate flesh contains small, inedible seeds. Even when fully ripe, calamansi retains its distinctively tart, sour, and acidic flavor. Our Manila Gold® calamansi undergoes cold-pressing, guaranteeing it stays completely natural and pure, free from any additives or preservatives.

**NEW
PACKAGING**



4010M
**PURE CALAMANSI
PACKETS**
36 / 12 pk



4010S
**PURE
CALAMANSI
SPOUT**
24 / 7 oz

**NEW
PACKAGING**



3003
**MANGO JUICE
CONCENTRATE**
24 / 12 oz

**NEW
PACKAGING**



4003
**CALAMANSI JUICE
CONCENTRATE**
24 / 12 oz





FRESH BANGUS



One of its kind, Frescano® is a milkfish brand of choice for many Filipinos in the United States, cultivated responsibly in the waters of Pangasinan, Philippines. Locally known as "Bangus", it is a hearty breakfast, lunch and dinner choice in Filipino households.

OCEAN-GROWN BANGUS (MILKFISH)

MILKFISH (BANGUS)

Frescano® Milkfish, is prized for its succulent, tender, and flaky flesh. Its flavor is a harmonious blend of sweet and savory, making it an incredibly versatile ingredient in Filipino cuisine. Our milkfish are processed and packaged the day it's caught. Frescano® is produced boneless, ready to heat/cook, available in marinated, fish belly and smoked forms.



F463BN
**MILKFISH MARINATED
GARLIC/VINEGAR BABY**
33 lbs/cs



F446N
**MILKFISH BELLY
PREMIUM CUT
(DESCALED)**
33 lbs/cs



F455BN
**MILKFISH BONELESS
SMOKED BABY**
33 lbs/cs



F440N
**MILKFISH BONELESS
BUTTERFLY**
33 lbs/cs



F463LN
**MILKFISH MARINATED
GARLIC/VINEGAR LARGE**
33 lbs/cs



F434N
RELLENONG BANGUS
454G / 24 / CASE



BANGUS SISIG
454G / 1LB PACK

ramar foods

FOOD SERVICE





MAGNOLIA® ICE CREAM

3 GALLON SCOOPS TUBS, 2 PACK

5000	AVOCADO
5009	BUKO PANDAN
5005	BUKO SALAD
5098	GREEN TEA
5061	HALO HALO
5031	LANGKA
5041	MACAPUNO
5094	MACAPUNO UBE
5091	MAIS QUESO
5021	MANGO
5090	QUESO QUESO
5011	UBE
5012	UBE QUESO

MAGNOLIA® HOT DOGS

M703	REGULAR HOT DOGS	24 / 12 oz
M708	CHEESE HOT DOGS	24 / 12 oz
M711	REG. FAMILY PACK	4 / 4 lbs
M712	FAMILY PACK CHEESE	4 / 4 lbs

MAGNOLIA® DIM SUM

BB1100	PORK ASADO SIOPAO	2 oz, 100 pcs
B1100-BLK	PORK ASADO SIOPAO	5 oz, 48 pcs
B1200-BLK	CHICKEN ASADO SIOPAO	5 oz, 48 pcs
BB1005	PORK & SHRIMP SIOMAI	1 oz, 32 lbs

MAGNOLIA® BBQ & SISIG

T074B	CHICKEN BBQ	4 oz, 25 sticks
T095B	PORK BBQ	4 oz, 25 sticks
T075B	CHICKEN BBQ	6 oz, 20 sticks
T096B	PORK BBQ	6 oz, 20 sticks
IT601	SISIG BULK	5 lbs, 6 packs

MANILA GOLD®

3003	MANGO JUICE	24 / 12 oz
4003-C	CALAMANSI JUICE	12 / 12 oz
4010M	PURE CALAMANSI PACKETS	36 / 12 oz
4010S	PURE CALAMANSI SPOUT	24 / 7 oz



FOOD SERVICE

FRESCANO®

F440N	MILKFISH BONELESS BUTTERFLY	33lbs
F446N	MILKFISH BELLY PREMIUM CUT (DESCALED)	33lbs
F463BN	MILKFISH MARINATED GARLIC/VINEGAR BABY	33lbs
F463LN	MILKFISH MARINATED GARLIC/VINEGAR LARGE	33lbs
F455BN	MILKFISH BONELESS SMOKED BABY	33lbs
F440SN	MILKFISH BONELESS BUTTERFLY	33lbs

ORIENTEX® LUMPIA

O100I	PORK LUMPIA	10 / 3 lbs
O107	PORK LUMPIA SHANGHAI COCKTAIL	4 / 5 lbs
O271	PORK LUMPIA SHANGHAI COCKTAIL	6 / 4 lbs
O281	CHICKEN & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs
O296	PORK & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs



PAMPANGA'S BEST® BULK MEATS

P147	PORK SWEET LONGANISA	2oz, ~160 pcs
P144	PORK SWEET GARLIC LONGANISA	2oz, ~160 pcs
P194	PORK HAMONADO LONGANISA	2oz, ~160 pcs
P170	PORK TOCINO	30 lbs / cs
P180	CHICKEN TOCINO	40 lbs / cs
P250	BEEF TAPA	30 lbs / cs





**HEADQUARTERS
SF BAY AREA &
GENERAL INQUIRIES**

Ramar Foods Headquarters
1101 Railroad Lane
Pittsburg, CA 94565

tel: 925-439-9009
fax: 925-439-9242

LOS ANGELES

2507 East 57th St.,
Huntington Park, CA 90255

tel: 800-728-9041
fax: 323-585-9878

HAWAII/PACIFIC

Ramar Foods - Oahu
673 Komohana St
Kapolei, HI 96707

tel: 808-678-6887
fax: 808-678-6884



ramarfoods.com

